

TWIN FALLS



AREA CHAMBER
OF COMMERCE

2016 Benefits-Based Membership

BENEFIT DESCRIPTIONS

***Review the benefits of Chamber membership.
Confirm your investment tier.
Make your annual investment in the Chamber.***

SUPPORTING TIER LEVEL:

Business Advocacy . Actively influencing decisions within political, economic and social systems and institutions to be a champion for the business community.

Business Referral Service . When the Chamber receives a customer inquiry regarding a type of service or product that your business provides in this area, your business will be referred by us as a source.

Networking Events . Interacting with other Chamber members and forming new business associations at Chamber sponsored events such as Business After Hours, Twin Falls Today, and Business Day.

Communications (print & electronic) . As a Chamber member you will receive consistent correspondence about important business issues, Chamber and community events and activities.

Ribbon Cutting / Open House . The Chamber and Chamber Ambassadors welcome new members with a Ribbon Cutting event upon joining. They also celebrate and recognize milestones for existing members, such as anniversaries, changes in location, remodeling, or expansion to an additional location.

Website Listing Basic . Basic business information listed in the Chamber's online directory.

Web Listing Categories . Members are listed under categories for ease in searching. Supporting members are listed under one category in the Chamber's online directory.

Member Recognition Window Cling . Each new member will receive a number of window clings to place in their places of business or cars, recognizing them as members of the Chamber (*available Spring 2016*).

Events on Online Calendar . As a Chamber member you will have the option to submit any of your business events and activities to be included on the Chamber's online Event Calendar.

Committee Membership . Employees of Chamber-member businesses are encouraged to participate in standing committees:

Public Policy: Works with local, state, and national elected officials and policy makers to advocate for issues important to the business community. Weekly conference calls with legislators during the Legislative session.

Agribusiness: Celebrating the history of agriculture in the Magic Valley and its value as a cornerstone of our local economy. Events include an annual Ag Tour, periodic educational luncheons, and award of scholarships to students pursuing an education in agriculture.

Economic Development: Working closely with other organizations throughout the region, this committee meets periodically to identify common issues and action items related to business retention and expansion as well as business recruitment.

Chamber Board Eligibility . Only representatives from Chamber member businesses in good standing may run for election to the Chamber's Board of Directors.

Idaho Chamber Alliance Membership . Bringing the power of Idaho's businesses together, this statewide organization provides legislative advocacy and policy education for members of more than 20 Idaho Chambers of Commerce. An annual Chamber Days at the Legislature event is held in January.

US Chamber Federation Partnership . Enjoy access to US Chamber small business how-to toolkits, online resources, publications, and advocacy for common business issues in Washington, D.C.

Directory Listing for Multiple Locations . Beyond your primary location, you may add other locations to our online business directory for \$150 per year for each location (*additional locations must be listed in the same category as the primary business*).

Magic Valley Leadership Tuition . This 10-month program (September-June) provides professional and personal development, continuing education about issues in the region and outstanding networking and promotional opportunities. Annual tuition is \$1,000 at the Supporting tier level.

Use of Conference Room . When not being used for Chamber-specific events or meetings, The First Federal Conference Room at the Twin Falls Chamber Office and Visitor Center is available for use by Chamber members. The room can accommodate up to 42 people in a meeting-type setting or other configurations for special events. Technology provided by PMT includes conference telephone, WI-FI, and a large video monitor. Cost for Supporting tier level members is \$100 per use.

Visitor Center Advertising . More than 50,000 visitors came through the Visitor Center in 2015 seeking information on things to see, do and experience in Southern Idaho. Digital kiosks adjacent to the information / brochure racks in the center provide an outstanding advertising opportunity for those seeking to connect with visitors. Monthly advertising cost for Supporting members is \$200 per ad.

Business Day Booth Sponsor . The Chamber's annual business-to-business trade show is held in April. Up to 45 booths are available for displays and interaction with attendees. Booth sponsorship cost is \$250 for Supporting tier level members.

Certificate of Origin Stamp . Certificates of origin are prepared by exporting companies to show where their products were made. The Twin Falls Chamber is authorized to stamp and sign these documents called certificates of origin. The charge for this service is \$25 per stamp for Supporting tier level members.

ASSOCIATE TIER LEVEL (includes all the benefits of the previous level PLUS these upgraded benefits)

Website Listing Basic . Basic business information listed in the Chamber's online directory.

Web Listing Categories . Members are listed under categories for ease in searching. Associate members are listed in up to 3 categories relevant to your business. For example, a restaurant with a bar that also provides catering could be placed in up to 3 different categories: Restaurants, Bars and Catering.

Directory Listing for Multiple Locations . \$125 per year for each location.

Magic Valley Leadership Tuition . Annual tuition is \$1,000 at the Associate tier level.

Use of Conference Room . Cost for Associate tier level members is \$75 per use.

Visitor Center Advertising . Monthly advertising cost for Associate members is \$175 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$225 for Associate tier level members.

Certificate of Origin Stamp . The charge for this service is \$20 per stamp for Associate tier level members.

Friday Facts Content Submissions . Beginning at the Associate tier level, members are able to *submit* content regarding member events or business specials in the weekly Friday Facts e-newsletter that is distributed to all Chamber members as well as others who request to be added to the distribution list.

Content Posting to Chamber Social Media Sites . Beginning at the Associate tier level, members are able to *submit* content regarding member events or business specials to the Chamber's social media sites.

Job Listing Submissions . Submit job postings to be included in the Chamber's monthly e-newsletter and online in the special Job Listings+section on the Chamber website. (*web posting available Spring 2016*)

Hot Deals Submissions . Submit information about special offers, sales, etc. to be included online and promoted to potential customers. (*available Spring 2016*)

Ambassador Committee Eligibility . The Ambassadors serve as the public relations committee of the Chamber, welcoming new members and helping to celebrate business milestones. It's also a great opportunity for professional development and networking for committee members. ONLY Associate tier members and above may apply for membership in the Ambassadors Committee.

Business After Hours Sponsorship Eligibility . This monthly networking event draws hundreds of business members to learn about your business, to network and to celebrate the collective business success of our community. ONLY Associate tier members and above may sponsor (\$650 hosting fee plus \$100-value raffle prize applies).

Twin Falls Today Sponsorship Eligibility . This monthly networking event draws 30-50 business members to network and learn more about the host business. ONLY Associate tier members and above may sponsor (\$100 hosting fee applies).

Membership Mailing List (electronic) . Request and receive an electronic (Excel) mailing list of all Chamber member businesses at any time.

Brochure Display . Provide brochures, rack cards, or other literature about your business to be displayed in the Twin Falls Visitor Center.

Southern Idaho Tourism Joint Membership . Southern Idaho Tourism provides marketing support to attract visitors to the region. Cross-promotion through websites and marketing outreach is provided to Chamber members, particularly those wishing to target tourism-related customers.

BUSINESS TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Enhanced . Business contact information listed in the Chamber's online directory before basic members in the same category along with the opportunity for expanded descriptions, logos and photographs, video, maps, and other targeted marketing information.

Web Listing Categories . Business tier level members are listed in up to 5 categories relevant to your business.

Directory Listing for Multiple Locations . \$100 per year for each location.

Magic Valley Leadership Tuition . Annual tuition is \$750 at the Business tier level.

Use of Conference Room . Cost for Business tier level members is \$50 per use.

Visitor Center Advertising . Monthly advertising cost for Business tier level members is \$150 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$200 for Business tier level members.

Certificate of Origin Stamp . The charge for this service is \$15 per stamp for Business tier level members.

Include Materials in Relocation Packet – Beginning in Spring 2016, the Chamber will offer a relocation packet at no cost to those inquiring about moving to the Twin Falls area. Members may provide materials to be included in the packet for a fee of \$250 per year at the Business tier level.

Recurring Billing . After one full year of membership, members may establish automatic recurring credit card billing and ACH for Chamber-related expenses (membership dues, event registrations, donations, etc.).

Invitation to VIP Events . Receive invitations to special events, grand openings, and ribbon cuttings that the general public may not be invited to attend.

Preferred Vendor Status -- As the Chamber office itself needs goods or services for its operation, preferred consideration will be given to members at the Business tier level and above.

PARTNER TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Enhanced . Business contact information listed in the Chamber's online directory before basic members in the same category along with the opportunity for expanded descriptions, logos and photographs, video, maps, and other targeted marketing information.

Web Listing Categories . Partner tier level members are listed in up to 10 categories relevant to your business.

Directory Listing for Multiple Locations . \$75 per year for each location.

Magic Valley Leadership Tuition . Annual tuition is \$750 at the Partner tier level.

Use of Conference Room . There is no charge for this use at the Partner tier level.

Visitor Center Advertising . Monthly advertising cost for Partner tier level members is \$125 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$175 for Partner tier level members.

Certificate of Origin Stamp . The charge for this service is \$10 per stamp for Partner tier level members.

Include Materials in Relocation Packet – Partner tier level members and above may provide materials to be included in the packet at no charge.

Complimentary Tickets to Chamber-hosted Events . Partner tier level members will receive 2 complimentary tickets to attend each of the Chamber's featured annual events: Annual Chamber Banquet, Business Day, Ag Tour, and Savor Southern Idaho.

CORPORATE TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Top Priority . Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories . Members may select unlimited relevant categories for their business listing.

Directory Listing for Multiple Locations . Included at no charge for all additional locations.

Magic Valley Leadership Tuition . Annual tuition is \$700 at the Corporate tier level.

Use of Conference Room . There is no charge for this use at the Corporate tier level.

Visitor Center Advertising . Monthly advertising cost for Corporate tier level members is \$100 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$150 for Corporate tier level members.

Certificate of Origin Stamp . Included at no charge for unlimited stamps.

Include Materials in Relocation Packet – Corporate tier level members and above may provide materials to be included in the packet at no charge.

Complimentary Tickets to Chamber-hosted Events . Corporate tier level members will receive 4 complimentary tickets to attend each of the Chamber's featured annual events: Annual Chamber Banquet, Business Day, Ag Tour, and Savor Southern Idaho.

Inclusion in Joint Employment Advertising . The Chamber will place a minimum full-page ad in the annual *Livability Southern Idaho* publication highlighting preferred employers at the Corporate tier level and above. This advertising will showcase job opportunities at these businesses and general contact information, logo, etc.

Preferred Job Posting Placement . Job postings submitted by members at the Corporate tier level and above will enjoy preferred placement in the Chamber's monthly e-newsletter and online Job Listings section, appearing at the beginning of the list. (web posting available Spring 2016)

Featured Employer (online) . This featured placement will include images displayed prominently showcasing the business name/logo/photos and will link to the member's online directory listing on the Chamber website. Members at the Corporate tier level will be featured on the Chamber website homepage for *one month* during the year. Elite and Visionary tier members will always be included, every month during the year. (available Spring 2016)

ELITE TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Top Priority . Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories . Members may select unlimited relevant categories for their business listing.

Directory Listing for Multiple Locations . Included at no charge for all additional locations.

Magic Valley Leadership Tuition . Annual tuition is \$700 at the Elite tier level.

Use of Conference Room . There is no charge for this use at the Elite tier level.

Visitor Center Advertising . Monthly advertising cost for Elite tier level members is \$75 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$125 for Elite tier level members.

Certificate of Origin Stamp . Included at no charge for unlimited stamps.

Complimentary Tickets to Chamber-hosted Events . Elite tier level members will receive 6 complimentary tickets to attend each of the Chamber's featured annual events: Annual Chamber Banquet, Business Day, Ag Tour, and Savor Southern Idaho.

Business Advisors Lunch . Elite tier level members will be invited to attend periodic luncheons with the Chamber President/CEO, staff, and board members to provide advice and input on issues of importance to their individual businesses and general business community.

Idaho Chamber Alliance Chamber Days – This annual 2-day conference held in Boise during the legislative session provides an opportunity to hear from the Governor, Legislators, and other government officials about issues important to the business community. Featured experts also provide educational and informational workshops to further your individual business success. One complimentary registration is included for Elite tier members.

VISIONARY TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Top Priority . Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories . Members may select unlimited relevant categories for their business listing.

Directory Listing for Multiple Locations . Included at no charge for all additional locations.

Magic Valley Leadership Tuition . Annual tuition is \$650 at the Visionary tier level.

Use of Conference Room . There is no charge for this use at the Visionary tier level.

Visitor Center Advertising . Monthly advertising cost for Visionary tier level members is \$50 per ad.

Business Day Booth Sponsor . Booth sponsorship cost is \$100 for Visionary tier level members.

Certificate of Origin Stamp . Included at no charge for unlimited stamps.

Complimentary Tickets to Chamber-hosted Events . Visionary tier level members will receive 8 complimentary tickets to attend each of the Chamber's featured annual events: Annual Chamber Banquet, Business Day, Ag Tour, and Savor Southern Idaho.

Idaho Chamber Alliance Chamber Days – Two complimentary registrations are included for Visionary tier members.

Visitor Center Exhibits Digital Recognition . Visionary members will receive year-round looped digital recognition of their business on wall-mounted exhibit monitors in the Twin Falls Visitor Center.

Featured Event on Website Surround . Visionary members will have name/logo recognition displayed prominently on the Chamber website home page and may submit information about specific events to be featured in complimentary advertising on the website. (available Spring 2016)